

Supervisor Pam Slater-Price

District 3 Slate

September 2008

Third District, County of San Diego

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STARTING HEALTHY HABITS

Supervisor Pam Slater-Price and nutritionist Naomi Butler of the county Department of Health & Human Services watch as students at Ocean Air Elementary School in Carmel Valley demonstrate how to prepare nutritious, healthy meals for lunch during the school year. The demonstration was part of Supervisor Slater-Price's efforts to focus attention on childhood obesity and ways to prevent or modify bad culinary habits that are common today. See Page 3.

Slater-Price Joins Officials To Examine Climate Change

San Diego's metropolitan region ranks 10th in the nation for its "carbon footprint," a ranking based on highway traffic and residential development compiled by the Washington D.C. non-profit think tank, the Brookings Institution. Brookings ranked the nation's 100 largest cities based on their per-capita carbon emissions; San Diego ranks among the nation's leading cities for lowering carbon emissions.

To help the region maintain this standard, Supervisor Pam Slater-Price is joining with other city and state officials to host "CEQA and Climate Change: Partnering with Local Agencies to Combat Global Warming." The workshop, which she gave a \$1,000 county community projects grant to help host, takes place Sept. 11 in Encinitas and features a presentation by Cliff Rechtschaffen of the state Attorney General's Office. The goal of the workshop is to present ways for municipalities to reduce greenhouse gas emissions in a collaborative manner with the private sector.

Superscoopers Are Set To Fly!

San Diego County has a key new tool in its arsenal to fight wildfire - the Bombardier CL-415 Superscoopers arrive on Sept. 12 and will be immediately ready for action in time for the driest months of the fire season when the Santa Ana winds being to blow.

The Superscoopers can be airborne in about five minutes, carry up to 1,620 gallons of water and fly for three hours before refueling. A plane takes about 12 seconds to scoop water from a lake and infuse it with fire-resistant foam.

The Board of Supervisors approved leasing the Superscoopers from the government of Que-



bec, Canada. The two planes come with a spotter aircraft, for the 2008-09 fire season at a cost of \$3.4 million.

"This combination of fixed-wing aircraft and a spotter plane represent a strong early response," explained Supervisor Pam Slater-Price. "A good first punch is important in fighting fires."

The planes were unveiled in San Diego in a demonstration on Feb. 16.

Nile Virus Still Threatens Us

September is also the month residents should increase their vigilance for mosquitoes that might carry the West Nile Virus. Fall evenings tend to be warmer and many families like to be outside enjoying the sunsets and backyard activities.

"The need for caution remains paramount," explained Supervisor Pam Slater-Price. "People have been infected in Del Mar and Oceanside, where the victim was a healthy 20-year-old man who now is recovering from meningitis. Many people do not realize that mosquitoes can breed in just a teaspoon of water."

The county Office of Vector Control maintains a checklist for homeowners, added Supervisor Slater-Price. The website address is www.SDFighttheBite.com. To report a dead bird, call Vector Control at (888) 551-INFO. If you believe there is a mosquito breeding pool, whether a vacant backyard pool or local waterway, send an e-mail to Vector.DEH@sdcounty.ca.gov.

Source of positive result	Number of cases/incidents
Wild birds found dead	380
Sentinel chickens infected	10
Mosquito pools	21
Horses infected	1
Humans infected	12



AROUND AND ABOUT IN THE THIRD DISTRICT

News of Note

Housing Funds To Be Awarded

More than \$11 million in federal community development and affordable housing funds will be awarded to appropriate agencies and projects in the County of San Diego. Approximately \$4.6 million is earmarked for improving low-income communities through street upgrades, community centers, parks, water and drainage improvements, and housing rehabilitation loans.



Deadline to submit proposals for the unincorporated areas is Oct. 24. Participating cities set their own deadlines. Applications are available at 3989 Ruffin Road in Kearny Mesa. More information is available by calling (858) 694-4885; or on the web at www.sdhcd.com.

Grants Available For Families

Opening new banking accounts for more than 360 low-income families is the goal of a \$25,000 grant awarded to the county Health and Human Services Agency. The program will strengthen the connection between low-income families and local financial institutions by helping them successfully manage their accounts.

Qualifying participants must have an annual income at or below 100 percent of the federal poverty level (about \$20,600 for a family of four).

Whooping Cough Warning

A 14-year-old Poway High School student has whooping cough (pertussis), a highly contagious disease that causes severe coughing. The student had not been immunized against the disease, raising a warning on the need for vaccinations.

Named for the "whoop" sound victims may make during or after a severe coughing spell, whooping cough usually starts with flu-like symptoms that can last up to two weeks and may be followed by severe coughing fits and vomiting. In 2007, there were 50 cases of whooping cough reported in the county vs. 29 cases already reported this year.

More information can be obtained by calling (619) 692-8661 or visiting the website at www.sdiz.org.



CARDIFF CHAMBER GONE TO THE DOGS

Summer in Cardiff-by-the-Sea did go to the dogs! The Cardiff 101 Chamber hosted its third annual "Dog Days of Summer" celebration, funded in part through a \$6,000 county community projects grant from Supervisor Pam Slater-Price. Members of the public (above) check out the various displays and information booths. Alex Stockwell (below left) and nephew Aaron Stockwell pose in front of the welcome sign that was hung on the fence for the doggie play area. One happy participant (below right) shows off her face painting with her four-legged friend. Contests held during the event included a Dog-Owner Look Alike, Cutest Puppy, Best Dressed, Best Looking, Best Kisser, Best Dog Trick, Best Beachwear and Limbo Time, a contest is for both owner and dog to see how low they can go.



Wanted: Video Partners

Non-profits are sought to partner with the County of San Diego to produce programs that make a difference in the lives of residents. The Community Partnership for Local Government Programming Video Grant Program, which helps fund and produce half-hour videos for non-profit organizations, community groups and educational institutions, is now taking applications. The deadline is 5 p.m. Nov. 24. Awards will be announced in March 2009.

The commission is interested in proposals for segments that deal with issues

related to county programs, especially ideas highlighting one or more of three strategic initiatives: Children; Environment; and Safe and Livable Communities.

The Board of Supervisors will award up to five \$10,000 grants.

Applications can be obtained by:

- Visiting the Grant Program website.
- Sending an e-mail to Jacquelyn.Collins@sdcounty.ca.gov.

• Writing to Department of Media and Public Relations, Grant Award Program, County of San Diego, 1600 Pacific Highway, Room 208, San Diego, CA 92101.

- Calling (619) 595-4680.

AROUND AND ABOUT IN THE THIRD DISTRICT



HEALTHY CULINARY EXPERIENCES...

With classes back in session, Supervisor Pam Slater-Price (above) joined health and school officials to stress the importance of packing healthy lunches that help students boost their energy, reduce fat and prevent illness. The kick-off took place at Ocean Air Elementary School in Carmel Valley. Demonstrating how simple it is to make healthy choices (left) were Supervisor Slater-Price and nutritionist Naomi Butler of the county Department of Health & Human Services.

Aug. 20, 2008 was proclaimed "Wolfgang Puck Day" in San Diego County by the Board of Supervisors. Yoshi Kojima, executive chef for Jai, the new restaurant that opened next to the La Jolla Playhouse's Mandell Weiss Forum at UCSD, watches as Chef Puck received the proclamation (right) from Supervisor Pam Slater-Price. Joining the festivities was Steve Libman of the La Jolla Playhouse. Jai (pronounced "Jay") features Asian fusion gourmet dining.



AROUND THE THIRD DISTRICT

Prepping For Fire Season

On behalf of the County of San Diego more than 12,000 residents countywide were surveyed in May to learn of their preparation efforts before a disaster strikes. While just one in two had formal plans, the survey discovered that many homeowners have learned to be prepared when a crisis strikes:

- Eight in 10 have a three-day supply of food and water available at home.
- Seven in 10 are prepared to evacuate within 15 minutes.
- Four in 10 have a pre-set meeting place outside the home if family members become separated.

"The numbers validate that our residents have learned from the past," explained Supervisor Slater-Price. "However, we cannot become complacent as many areas of this county have not been touched by fire for several years, or even decades. Planning is important when Santa Ana winds are driving fire toward your neighborhood."

County Doing Its Part

How to coordinate resources when a wildfire breaks out, as well as notify those in the potential path of the flames, are two critical functions of

emergency management. The County of San Diego coordinates response for the unincorporated regions through its Office of Emergency Services.

A year-long assessment of 58 criteria concluded that San Diego County's system is among the best in the nation. Representatives of the Emergency Management Accreditation Program will bestow on the county its national accreditation during a ceremony later in September. It found that San Diego County met the criteria for best practices in three areas - training, interoperable communications, and public awareness campaigns.

San Diego County is just the third local government in the United States - and the only one in the West - to meet the arduous standards.

Be Part Of The Solution

Being prepared means being focused, explained Supervisor Slater-Price. "The October 2007 wildfires were devastating in its magnitude," she said. "Some 500,000 acres burned, destroying at least 1,500 homes in Southern California and nine people died as a direct result of the fires.

"What every homeowner must realize is



that, without proper prevention and cooperation, these numbers can easily be duplicated this fire season. There are millions of acres of brush and vegetation that has yet to burn. This year's water shortage only exacerbates the situation."

If you have not yet done so, Supervisor Slater-Price recommends adopting an evacuation plan that includes the family pets.

"The County of San Diego successfully used the reverse 911 notification system during the 2005 wildfire and it saved lives," said Supervisor Slater-Price. "Each and every family, especially those living in fire-prone areas, must do their part to be part of this solu-

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